

Program

As to 19.3.2014

Corporate Social Responsibility in the EU and in Israel: Corporate Cultures regarding Humanitarian Law and Human Rights and their Impact on Conflict Solutions

April 10th, 2014

Location:

Friedrich Ebert Stiftung

Shenkar St. 14

Nolton House, 3rd floor

Herzliya Pituach

Tel. 09-9514760

AGENDA

10.00-10.30 Gathering and registration

10.30-10.50 Greetings

Dr. Werner Puschra, Director of FES Israel

Lars Faaborg- Andersen, Head of Delegation of the European Commission in Israel

SESSION I:

Corporate Social Responsibility in the EU and its Impact on Conflict Solution

Chair: Prof. Stephan Stetter, University of the Bundeswehr München, IEPN Coordinator

10.50 – 11.30 Inputs from an EU perspective

Prof. Klaus Dieter Wolf, Deputy Executive Director, Peace Research Institute, PRIF, Frankfurt

Mr Sven-Eric Söder, Director General, Folke Bernadotte Academy, Stockholm

11.30 – 11.40 Comment from an Israeli perspective

Dr. Mark A. Heller, Principal Research Associate Editor, Strategic Assessment Institute for National Security Studies (INSS), Tel Aviv

11.40 - 12.20 Discussion

SESSION II:

The Economic Impact of Corporate Responsibility in the Israeli Perspective

Chair: **Mr. Christoph Moosbauer**, IEPN Coordinator

12.20– 12.40 Input from an Israeli expert

Ivri Verbin, CEO Goodvision corporate responsibility consulting

12.40 - 13.00 Comment from an EU perspective

Dr.Stefan Mair, Member of the Executive Board of the German Association of Industry (BDI)

13.00 – 13.40 Discussion

13.40– 14.20 Light buffet

SESSION III:

Summary and Conclusions

Chair: **Dr. Roby Nathanson**, Director, Macro Center for Political Economics, IEPN Coordinator

14.20 – 14.40 Israeli perspectives

MK Yehiel Hilik Bar, Deputy Speaker of the Knesset / General Secretary, Labor Party

Gen.(Ret.) Dr. Ephraim Sneh, Netanya Academic College

14.40– 15.20 EU and Israeli perspectives

Prof. Dr. Markus Scholz, M. Sc. (LSE), University of Applied Science For Management and Communication in Vienna

Ilan Ben-Dov, Ministry of Foreign Affairs-Director of Central Europe Department (TBC)

15.20 – 16.00 Discussion and conclusion